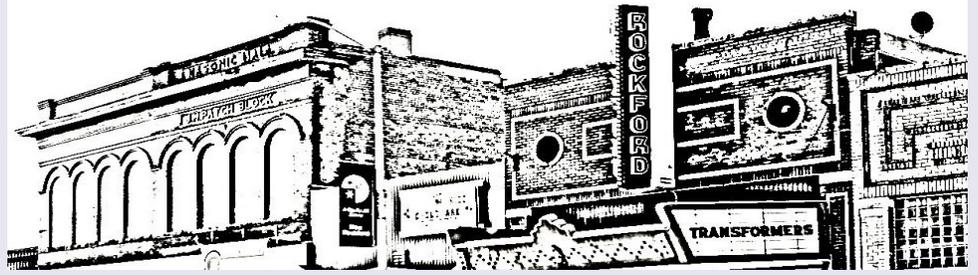


New Rockford Area Chamber of Commerce

PO Box 67
New Rockford, ND 58356
701-947-2211



ANNUAL NEWSLETTER

JANUARY 2017

Greetings!

Welcome to our fourth annual newsletter. We've had a year of growth and changes, with some brand new programs and member benefits coming in 2017! Thank you to all of you who have supported our community projects and your Chamber of Commerce. Your membership and volunteerism have helped our community and region to grow and succeed!

In this Issue:

- 2016 Highlights
- Membership Info
- 2017 Member Benefits

2016 PROGRAM & EVENT HIGHLIGHTS

The Easter Egg Hunt was won by Chloe and Hannah Heinz, who found the hidden golden egg at the Library based on new clues given each day. The girls received Chamber Bucks to spend in New Rockford.

The Chamber coordinated our community's 4th of July celebrations, including the parade and dusk fireworks (with the help of the Lions Club and Fire Department), and promoted all of the local events put on by businesses and organizations in New Rockford and Sheyenne.



The Chamber's Stars & Jars fundraiser and Monday Night Football raffle both raised money for the fireworks display, through the generosity of our businesses and residents.

The Centennial Park Gazebo was lit up for two holidays this year, in patriotic colors for the 4th of July and bright festive colors for Christmas, with the help of student volunteers.

Twenty-five single and multi-party sales participated in the annual City-Wide Rummage Sale in August, drawing in shoppers from around the region.

The Chamber helped bring in "Our Town" customer service training in partnership with NDSU Extension. The program was well-attended and will lead to more business training opportunities in 2017.

At the Chamber Banquet, seven new businesses were recognized and welcomed to the business community. The superhero-themed dinner included stand-up comedy by Fargo comedian Michelle Pearson. The banquet dinner and auction raised \$3000, which was donated to the New Rockford-Sheyenne School playground project.

In the second year of our Volunteer Recognition program, eighteen volunteers and volunteer organizations were recognized for their kindness and service to the community.



As the holiday season rolled around, we held our Jolly Jingle Drawing and Shop Local Loan promotions. Our

Chamber Bucks local currency continues to encourage local shopping, with over \$3500 in Bucks redeemed from their use as prizes, gifts, and direct sales in 2016.

Santa Day saw about 150 children, down slightly due to cold weather and a tough flu season. Our vital partnership with the Lions Club led more classic good times at the "North Pole", and many students from NR-S School helped out with games and photos with Santa.

Find the New Rockford Area Chamber of Commerce on our Facebook page! Like the page to see updates, photos, and events. The Chamber also has a new email address - newrockfordchamber@gmail.com

MEMBERSHIP

Send in your 2017 membership to continue your benefits. Your membership funds the Chamber's mission to serve our businesses, residents, visitors, and our community.

- Please complete the enclosed **membership form** - *update any new or changed information to help us serve you better*
- Attach your 2017 Membership Dues:
\$90 for Businesses
\$45 for Associate/Microbusiness— *(very small businesses and non-profit groups with less than \$10,000 in annual gross revenues)*
\$40 for Individuals

LOOKING AHEAD TO 2017

2017 FOCUS:

This year our focus is *adding value for our Chamber member businesses*

USE YOUR MEMBER BENEFITS:

- * "Chamber Bucks Accepted Here" signs are available to businesses who participate in our local currency program - let us know!
- * Use the downtown or highway community message signs for just \$5/week! *Get us your message by Friday to appear the following Monday!*
- * Get your 4th of July event on the calendar for regional marketing!
- * **NEW! Watch for upcoming business trainings and new programs for business members! Details to come soon!**

GET INVOLVED:

Chamber meetings are held the first Tuesday of each month at 12:00 p.m. at Baker's Dozen. Anyone who is a Chamber member or interested in the Chamber organization is encouraged to attend.

2017 BOARD OF DIRECTORS

Working to serve the community and local businesses

Amy Wobbema, President
Jessica Dillon, Vice President
Annette Duda, Secretary
Tiffany Schaefer, Treasurer
Colleen Hagen, Director
Kelly McKnight, Director
Jean Schuster, Director
Ardyce Snyder, Director
Jill Louters, Director

Your Name Here

*The Chamber board is seeking
2-3 new members!*

***We need YOU! Consider serving a term on the board of directors
or volunteering for one of our programs or events!***

***The Chamber's mission is to enhance the way of life for its residents,
to provide a fun place for tourists to visit, and increase local business
activity to promote a healthy, sustainable community.***