

**NEW ROCKFORD PARK DISTRICT
ARCHIE AND JESSIE CAMPBELL PARK AND JIM JOHNSON LEGION PARK
FENCE ADVERTISING
2023-2026**

The New Rockford Park District is in the process of creating advertising banners for the Outfield Fences at Archie and Jessie Campbell Memorial Park (North Park) and Jim Johnson Legion Park (Legion Ball Park and Football Field). We are offering advertising space on the fence for one or both locations for any advertisers and any businesses that would be interested in advertising. The proceeds from this advertising will be used for making improvements to each location including the campground and the new practice football field at the locations.

FENCE ADVERTISING RATES:

Advertising spots on the Fence or Fences will be available as follows:

3-year plan: 3' x 4' Banner for one location - \$500

3-year plan: 3' x 4' Banners for both locations - \$850

Payment option:

3-year plan: 3' x 4' Banner for one location: \$500 (\$300 payable by July 1, 2023)
(\$200 payable by Dec. 31, 2023)

3-year plan: 3' x 4' Banners for both locations - \$850 (\$600 payable by July 1, 2023)
(\$250 payable by Dec. 31, 2023)

If these payment plans do not work, we can negotiate payment plans.

Logo Design, Artwork and Installation of Ad:

The Logo Design and Artwork will be the advertiser responsibility to get to the Park District. Any changes to the advertising banner throughout the term of the agreement will be the responsibility of the advertiser. The Banners production and installation of the banner will be handled by the New Rockford Park District.

If you have any questions on the advertising, please call the Park District at 701-302-8105.

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_____ (Name of Business) is entitled to advertise on the fence or fences for a period of 3 years starting in June 2023 and continuing until November 2026. This agreement between _____ (Name of Business) and the New Rockford Park District will remain in effect throughout the term of the agreement and the above business will be entitled to the agreed upon park location of the advertising banner for this entire period. Should the fence be replaced within this period of time; this agreement will remain in effect. The advertiser may change their banner at any time throughout the term of this agreement at their own expense. The advertiser may also change park locations of their banner to any location that is available. The advertiser will be responsible for providing the advertising information for the banner and any changes to their banner during the term of the agreement. The New Rockford Park District will create and install the banner for the advertiser. The size of the advertising banner will be 3' x 4' for each advertising banner purchased. If more than one advertising banner location is purchased, the banner will be a duplicate of each other.

PAYMENT SCHEDULE AND LOCATION(S): _____

SIGNED: _____ **DATE:** _____

(Name of Business)

SIGNED: _____ **DATE:** _____

(New Rockford Park District)